

MISSION EXPLORATOIRE FORMATIVE

Les 5 A mis en œuvre... et en photos

Les A... à retenir !

Sept visites exploratoires (24 – 25 octobre)

TCAO

1. Accueil par les propriétaires
2. Réponse à toutes nos questions
3. Dialogue « de producteur à producteur »
4. Visite des installations de transformation
5. Confidences sur les pratiques commerciales...



**Péninsule du
Niagara**

1. **Howell Pumpkin Farm (citrouilles)**
2. **NEOB Lavender (Lavande)**
3. **Niagara College (Viti-viniculture)**
4. **Reif Estate (vignoble)**
5. **Puddicombe Estate Farms & Winery (ferme et vignoble)**
6. **Upper Canada Cheese Company (fromage)**
7. **Chudley's Farm (verger)**

Le groupe



Howell Pumpkin Farm

Entreprise développée autour de la thématique de l'Halloween et des citrouilles

- ▣ 50 % des ventes = frais d'entrée = 12 \$

Appel



Howell Pumpkin Farm

Appel



Howell Pumpkin Farm

Appel



Howell Pumpkin Farm

Accueil



Accueil personnalisé

Howell Pumpkin Farm

Accueil

Affichage clair des tarifs...
mais en anglais seulement !

TICKET PRICES

GENERAL ADMISSION

Ages 4 and up.....\$5.00 (HST included*) Or \$3.00 with coupon
Kids 3 and under.....FREE

PAY AS YOU GO ATTRACTIONS

Purchase your General Admission and then select any of the following attractions a la carte.

Scenic Wagon Ride.....	3 tickets
Haunted Spook Barn.....	3 tickets
Super Corny Cobbs Maze Adventure.....	3 tickets
Flashlight Maze (after dark).....	3 tickets
Haystack Jumping Pillow.....	3 tickets
Bucking Cow Train.....	2 tickets
Train-o-saurus Rex.....	2 tickets
Tricycle Track.....	1 ticket
Rubber Ducky Race.....	1 ticket
Pumpkin Slingshot (3 Shots).....	1 ticket

Pay as You go Tickets..... \$1.25/ea (HST included*)
Pay as You go Tickets (20 or more)..... \$1.00/ea (HST included*)

ADVENTURE PASS

Ages 4 and Up..... \$16.00 (HST included*)
(Includes General Admission)

Purchase an Adventure Pass for the Howl'N Theme Area to gain
UNLIMITED access for the day!

Check out our fun Activities, 20+ exciting Attractions * as often as you like!
Watch the many Animatronic Shows running all day and take in our Live Shows
running at scheduled times.

* Rubber Ducky Races require the purchase of a Duck
* Pumpkin Slingshot requires the purchase of tickets (3 shots/ticket)

SEASON PASS

Ages 4 and Up..... \$21.00 (HST included*)
(Includes General Admission)

Purchase a Seasons Pass if you would like to come back again and again!
Show your Seasons Pass at our Admission Booth to receive an
Adventure Pass for that day.
Then come back the next day and do it all over again!

HAVE FUN @ HOWELLS

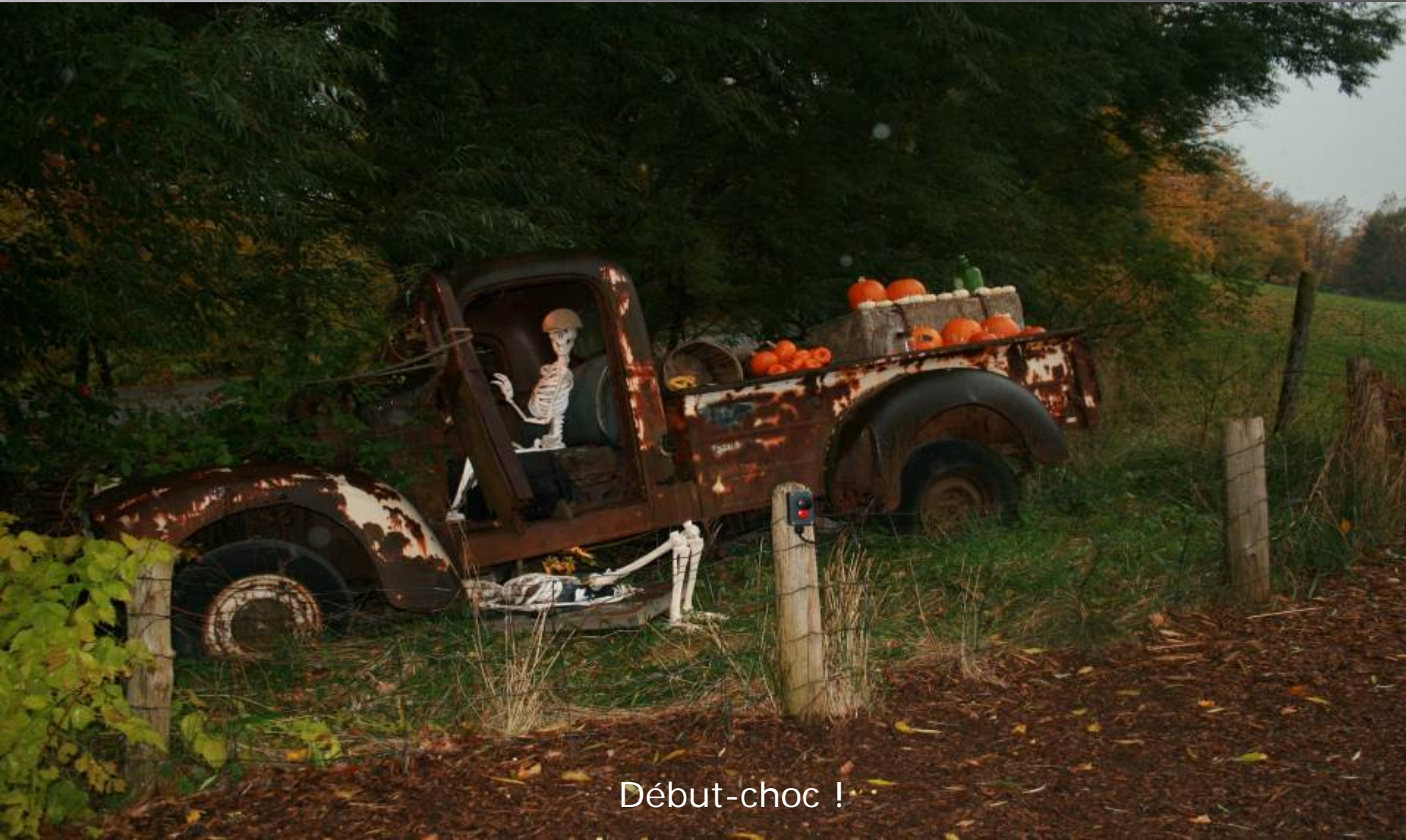
Howell Pumpkin Farm

Accueil



Les règles de bonne conduite sur le terrain

Howell Pumpkin Farm Animation



Début-choc !...

Howell Pumpkin Farm **Animation**



Début-choc !

Howell Pumpkin Farm Animation



Howell Pumpkin Farm Animation



Howell Pumpkin Farm Animation



Howell Pumpkin Farm Animation



Howell Pumpkin Farm Animation



Howell Pumpkin Farm Animation





Terminer en force !

Howell Pumpkin Farm Activation



Howell Pumpkin Farm Activation



Howell Pumpkin Farm Activation



Howell Pumpkin Farm Activation



Howell Pumpkin Farm

Anorage



Howell Pumpkin Farm

Ancrage



Contents d'être venu!
Tristes de partir !

Neob Lavender

Transformation de la lavande en produits de beauté, huiles essentielles de lavande et d'autres plantes

- ▣ Jeune entreprise, de moins de 5 ans

Appel



- ▣ Site Internet
- ▣ Affichage en bordure de route
- ▣ Dépliants
- ▣ Bouche-à-oreille
- ▣ Groupes scolaires

Neob Lavender

Accueil

Accueil chaleureux et dégustation de produits de l'entreprise :

Thé à la lavande

Café à la lavande

Biscuits aromatisés

Neob Lavender Animation



Neob Lavender Activation



Les produits ont suscité beaucoup d'intérêt chez les visiteurs

Ils n'ont pas été présentés ou commentés.

Présenter les gammes de produits et leurs bénéfices.

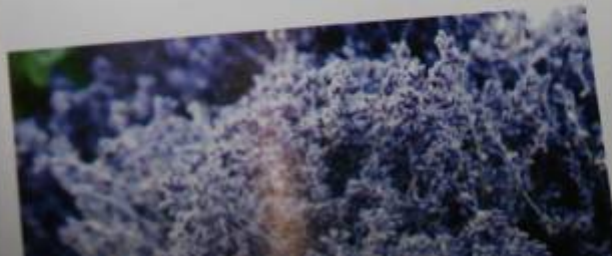
Le client doit être « accompagné » à cette étape cruciale.

Ancrage

Neob Lavender

lavender meringues

1 teaspoon (5 mL) culinary lavender
3 farm fresh egg whites
¼ teaspoon cream of tartar
¾ cup sugar
blueberry preserves



author add

Preheat oven to 200F (100C). In a small food processor, pulse together lavender and sugar until both are the texture of a fine powder.

In electric mixer fitted with a whisk, beat egg whites until thick and foamy. Sprinkle in cream of tartar and lavender sugar a bit at a time and beat just until sugar has dissolved, approximately 3 more minutes. Beat only to the soft peak stage so the meringue will "fall" into a smooth cookie shape.

Scoop spoonfuls onto parchment paper 1-inch apart and bake for 2 hours. Turn off the oven and leave overnight to dry. Do not open the oven.

to day make cookies by spreading blueberry preserves on one meringue and